

## FEATURED KEYNOTE SPEAKER

# BILLY RIGGS



## THE MAGIC OF BALANCE AND P.M.A – POSITIVE MENTAL ATTITUDE

Monday, Nov. 5, 2018, 4:00 pm – 5:15 pm

Billy Riggs has been called “The Dr. Phil of Magic,” and “a psychologist masquerading as a comedian and magician.” He was voted one of America’s Top Five Most Entertaining Speakers in a recent nationwide poll of conference attendees. As a highly skilled orator Billy moves audiences to action with his message of hope and inspiration. Add in his talent as a master magician, illusionist, and spellbinding entertainer, and he delivers a presentation that audiences will remember long after the event ends. Billy’s presentations change lives, improve attitudes, turbocharge sales, and inspire exceptional service. Through television, radio, books, videos, and live keynote speeches Billy continues to spread his message and currently more than a million people on five continents have benefitted from his work. Billy has been featured on public television starring in his own special, “The Magic of Attitude.”

## FOCUS SESSION SPEAKERS



### PUBLIC AFFAIRS – 2018 UPDATES

**Chris Lamond**, Thorn Run Partners  
Monday, Nov. 5, 2018, 2:00 pm – 3:30 pm

Chris will be joining us to share the Public Affairs committee successes and updates for the future.



### FINANCIAL TECHNOLOGY FOR TODAY AND MARKET UPDATE

**John Sullivan**, LPL JLS Wealth Mgmt.  
Tuesday, Nov. 6, 2018, 10:30 am – 11:30 am

John is one of our favorite return speakers and will be coming back to join us in Nashville! He will be taking a deep dive into how we can use financial technology in our companies and retirement planning as well as a market update for 2018.

### PIQCS/ FSMA UPDATES

Wednesday, Nov. 7, 2018, 10:00 am – 11:45 am

We will be reviewing the latest updates on the implementation of the Food Safety Modernization Act and its impact on the Ice industry and PIQCS.

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## PANEL SESSIONS

### IPIA MARKETING FOR MEMBERS PANEL

Tuesday, Nov. 6, 2018, 11:30 am – 12:30 pm

How can you make the most of your IPIA membership from a marketing perspective? We have a toolkit of information including brochures, IPIA decals and other tools that can help you spread the “Ice is Food” message and increase the visibility of your business.

We also want to hear from you and how IPIA can assist in your Marketing campaigns and endeavors.

### HUMAN RESOURCES PANEL

Tuesday, Nov. 6, 2018, 2:30 pm – 3:30 pm

Human resources can be a “slippery slope” to navigate. This panel, led by our board member, Howard Mackie from Zippy Ice and other members of the Executive committee, will give you some fresh ideas and “red flags” to look for as we manage what can be one of the most challenging parts of your day to day business.

### PLANT OPERATIONS AND AUTOMATION

Tuesday, Nov. 6, 2018, 3:30 pm – 4:30 pm

This was a highly requested session topic from the 2017 convention surveys. This interactive session will cover different topics in Plant operations and automation.